

# Reviewer magazine

## ADVERTISER AGREEMENT

Contract Advertiser \_\_\_\_\_

Size Of Ad \_\_\_\_\_ Frequency \_\_\_\_\_ Start Issue \_\_\_\_\_

Camera Ready? Yes No Deadline \_\_\_\_\_

Comments \_\_\_\_\_

Price Of Ad \_\_\_\_\_ Additional Costs \_\_\_\_\_

Total \_\_\_\_\_ Cash, Check or Credit/Debit Card? \_\_\_\_\_

Press run is 10,000 copies per issue, four-times per year. For *Reviewer magazine* to build the ad for you please include twenty percent of ad price to total and waive pre-approval of ad design. Should an ad for a camera-ready contract not be received by deadline after payment has been made and space been committed, *Reviewer magazine* can, at its discretion, run a text ad in its stead. Advertisers assume all responsibility for text, content and components of ad. All ads must be fully prepaid by stated deadline to run on time. Ad space is committed by *Reviewer magazine* upon payment by advertiser. Should an ad fail to run for any reason money will not be refunded but an ad of equal size will be applied to the account.

Make checks payable to "REVIEWER MAGAZINE"

**ADVERTISING RATES** \$7 per square inch, standard dimensions with other sizes available upon request

|                                                                           |                                             |
|---------------------------------------------------------------------------|---------------------------------------------|
| Eighth of a page, 4" tall by 5" wide (20 square inches)                   | 1X: \$140 2X: \$250 3X: \$370 4X: \$500     |
| Quarter page, 8" tall by 5" wide (40 square inches)                       | 1X: \$280 2X: \$500 3X: \$750 4X: \$1000    |
| Half page, 8" tall x 10" wide<br>or 16" tall x 5" wide (80 square inches) | 1X: \$560 2X: \$1000 3X: \$1500 4X: \$2000  |
| Full page, 16" tall by 10" wide (160 square inches)                       | 1X: \$1120 2X: \$2000 3X: \$3000 4X: \$4030 |
| Full back page                                                            | 1X: \$1620 2X: \$2910 3X: \$4370 4X: \$5830 |

Sold To: \_\_\_\_\_

Sign: \_\_\_\_\_ Date: \_\_\_\_\_

*Thank You! We appreciate your business!*

Reviewer Post Office Box 87069, San Diego, CA 92138 ads@reviewermag.com

ph. 858-779-4355 ~ ReviewerMagazine.com